

#### Who Can Participate?

- The Michigan Tobacco Quitlink is a free service for any patient with a cancer diagnosis who lives in the State of Michigan.
- Patients who call or are referred to the Michigan Tobacco Quitlink from out of state must be able to supply a Michigan resident zip code.
- If family members use tobacco and are willing to participate with the patient in their Quit Program, they can be given a brochure for the Michigan Tobacco Quitlink, but they need to self-refer by contacting the Michigan Tobacco Quitlink themselves. The Quitlink will work to connect them with their insurance's Quitlink resources.
- It is acceptable to refer patients to another tobacco cessation program, but you may be asked to provide your data to MOQC's Coordinating Center.

### What Does the Michigan Tobacco Quitlink Offer?

- <u>Coaching Services</u> Four phone sessions. A highly trained counselor will call to support the patient through the quit process. Coaching is provided in English, Spanish and Arabic. For other languages, a service is used.
- <u>Drug Therapies</u> Free nicotine replacement therapy (NRT) for cancer patients is ordered on the first coaching call. The coach will work with the participant to determine the best NRT product and dosage for them.
  - O Up to four weeks of nicotine patches, gum, or lozenges to help the patient quit.
  - O Patients may contact their oncologist or PCP for a prescription for inhalers, nasal sprays, or nicotine free therapy options.
  - The Michigan Tobacco Quitlink will send patient status reports to the referring office.

#### **How Do I Refer a Patient?**

- Fill out the pre-populated fax referral sheet provided by MOQC and fax it to 1-800-261-6259. Use the pre-populated form provided by MOQC to ensure proper data tracking.
   Contact MOQC if you are interested in e-referral or an updated fax referral form.
- The Provider Signature field is only necessary for the following patient conditions: pregnancy, uncontrolled high blood pressure, and heart disease.
- The Patient Initial and Patient Signature fields are **NOT** required at this time.
- Tell your patients to expect a phone call from 1-800-QUIT-NOW (1-800-784-8669). If they
  are a cell phone user, have them program this phone number into their cell phone to
  increase call pick-up by patient.

## Who Do I Contact with Questions about Patients or Referral Problems?

- If you have questions about a patient, or if your practice is having referral issues such as patient updates, contact Karen Brown, MDHHS Quitlink Coordinator at 517-335-8803 or brownk34@michigan.gov.
- The intake staff at the Quitlink are not trained to handle customer issues.







# Patient Eligibility for Michigan Tobacco Quitlink Services (Updated July 2017)

	A Person with A Cancer Diagnosis or is A Cancer Survivor, irrespective of payer status	No Insurance	County Health Plan or Medicare	Medicaid	Commercial Insurance	Pregnant	United States Veteran
Educational Materials	Free	Free	Free	Free	Free	Free	Free
Quitlink Telephone Counseling Services	Free	Free	Free	Free	Not eligible; patient referred to insurer	Free	Free
Nicotine Replacement Therapy (NRT)	Free through Quitlink	Free through Quitlink	Free through Quitlink	Contact health care provider for prescription to be filled at local pharmacy	Patient referred to insurer	Free through Quitlink; provider signature required	Contact health care provider for prescription to be filled at local pharmacy