

CALENDAR

❑ **Oral Oncolytics**

Collaborative

Call In #3

1/08/2014

4:00-5:00pm

❑ **MOQC Biannual**

Meeting

1/17/2014

11:30am-4:00pm

Dearborn, MI

For more events/details visit:
www.moqc.org

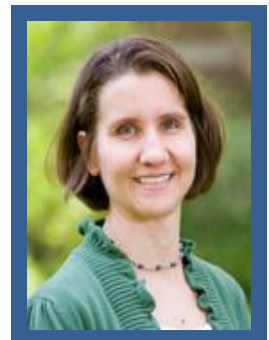
MOQC BIENNIAL MEETING DETAILS

Calling all physicians, administrators, nurses, and office managers!

The MiBOQI, MOQC, & Pathways Biannual Meeting, **The Quality Imperative: Patient-Centered Care**, will take place on Friday, **January 17th from 11:30am-4:30pm** at the Dearborn Inn (20301 Oakwood Blvd., Dearborn, MI, 48124).

The keynote speaker is Sarah Hawley, PhD, MPH. Dr. Hawley's research focuses on understanding and improving decision-making related to cancer prevention and control services. She is specifically interested in evaluating the role of patients' preferences in cancer-related decision making. The title of her discussion is Decision Making in Breast Cancer Patients.

There is still time for you to register! The registration form and additional details are available on the MOQC website (www.MOQC.org).



TOBACCO CESSATION COLLABORATIVE: THE HARD WORK IS PAYING OFF

MOQC, in partnership with the Michigan Cancer Consortium, has dramatically improved tobacco cessation referrals in Michigan with over 500 referrals made to the Quitline from the 18 oncology pilot sites in less than 6 months! This program provides free nicotine replacement therapy (NRT) and counseling services to oncology patients. The Quitline referral process takes less than 3 minutes per patient for practice staff to complete.

MOQC 's goal is to have all Michigan oncology practices participating in this program by March 2014. To arrange for the 2 hour tobacco cessation referral implementation training for your practice, contact Mara Minasian at:

CC-MOQC-TEAM@med.umich.edu, or
734-936-8648, or for more information,
visit www.moqc.org.

BREAKING NEWS! The Michigan Tobacco Quitline has renewed the free program for cancer patients in Michigan through September 2014! The program includes coaching services and Nicotine Replacement Therapy.

