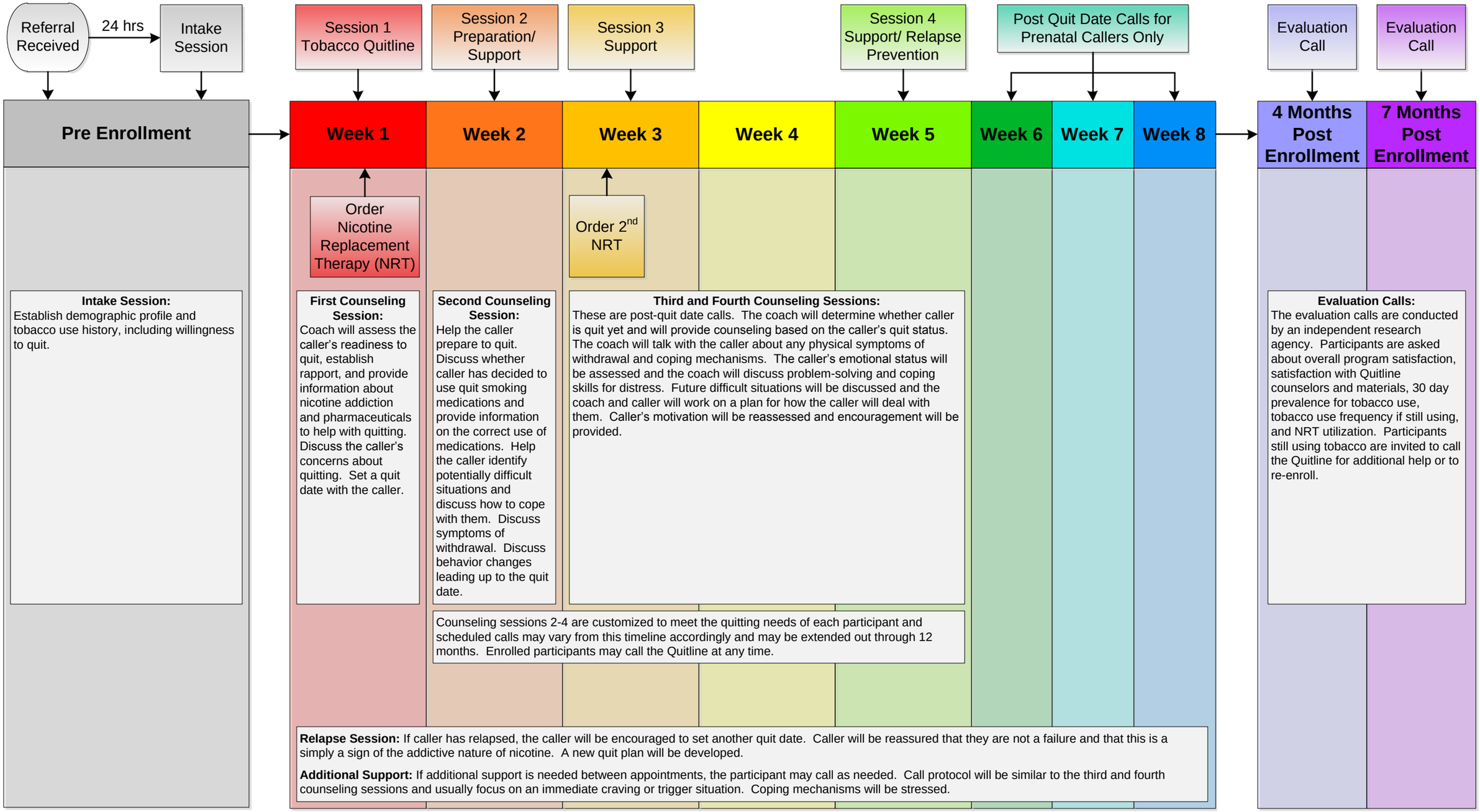Michigan Tobacco Quitline Protocol